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Info Text:

The *Springer Series in Design and Innovation* publishes volumes on the themes of innovation and the most recent developments in the field of Product Design, Interior Design and Communication Design.

The series focuses on all aspects of design and, in particular, on the themes of Human-Centered Design/User Experience, Service Design, and Design Thinking that represent transversal and innovative approaches oriented, in their different forms, to the involvement of people in the entire Design development process.

As highlighted by EU documents "Design is increasingly recognised as a key discipline and activity to bring ideas to the market, transforming them into user-friendly and appealing products or services" and in particular "Design provides a series of methodologies, tools and techniques that can be used at different stages of the innovation process to boost the value of new products and services. When applied to services, systems and organisations, user-centred design thinking drives business model innovation, organisational innovation and other forms of non-technological innovation"¹. The intent is to cover a particularly current area of research and intervention whose contribution represents an essential opportunity for economic and social development. The series will publish research results and project realizations in the fields of product, interiors and communication design, with particular attention to technological and formal innovation, and application of digital technologies and new materials. Particular attention will be paid to the design approach of Human-Centered Design/User Experience, Service design and Design Thinking, based on evaluation and design methods centered on the users' need and expectations and on the involvement of people. Further themes of transversal interest are the research results and the project realizations based on the Inclusive design approach, addressed to the themes of accessibility and social inclusion in all sectors of design.

The Springer Series in Design and Innovation publishes monographs, selected contributions from specialized conferences and workshops, special contribution from international experts, as well as doctoral theses of particular value.

¹ Commission staff working document, "Implementing an Action Plan for Design-Driven Innovation" UE, Brussels, 23.9.2013

Keywords:

Product and system innovation
Product design
Interior design
Communication design
Human-Centred Design/User Experience
Service Design
Design Thinking
Digital innovation
Innovation of materials

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The proposal must be sent to:

Prof. Francesca Tosi francesca.tosi@unifi.it (series editor) and Mr. Pierpaolo Riva pierpaolo.riva@springer.com (publishing editor)

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