

IL VALORE DELL’ERGONOMIA

Ergonomia è un punto di incontro tra diversi settori aziendali e può dare un contributo fondamentale sia all’innovazione sia alla strategia del marchio dell’azienda.



Chi sono

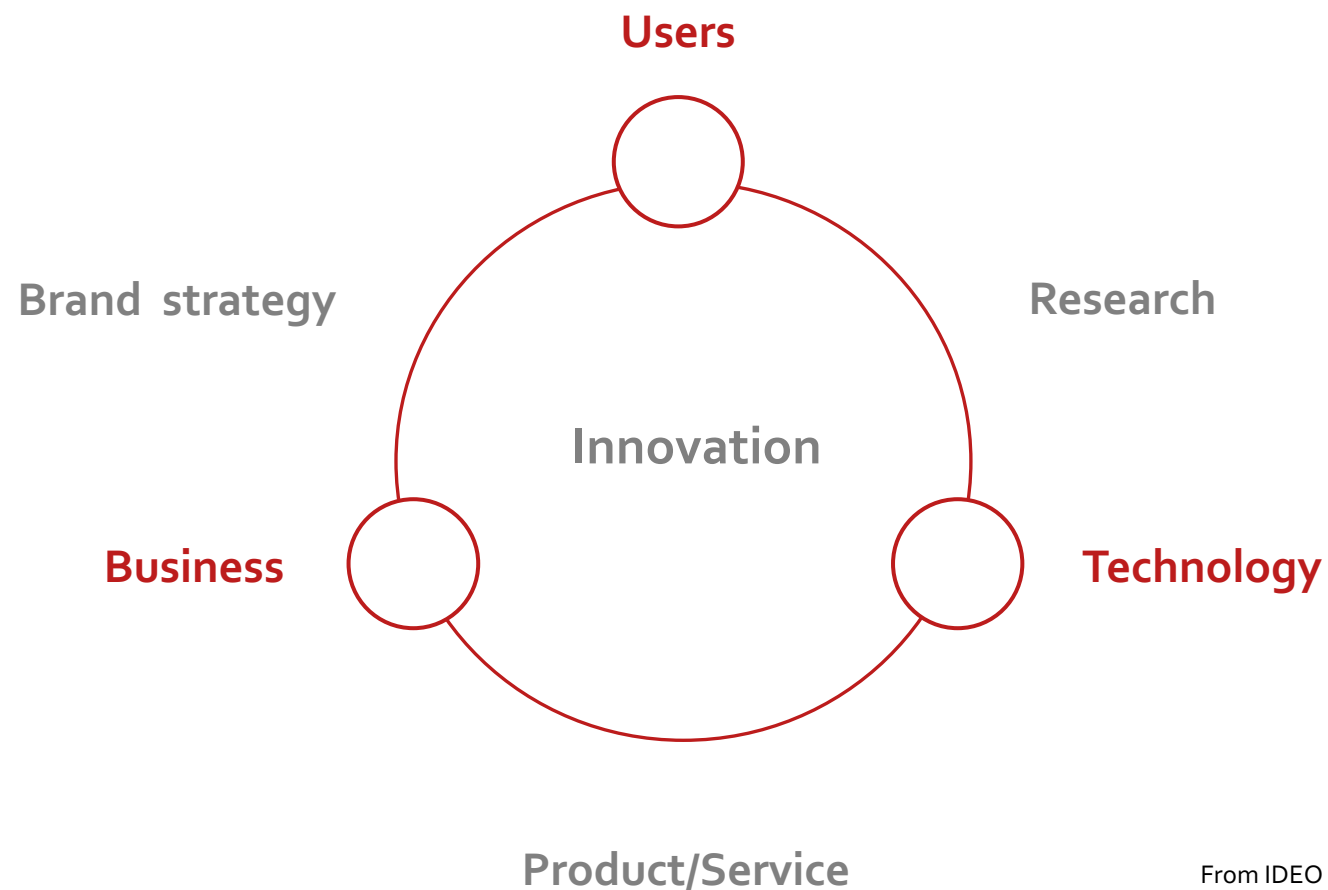


- USER EXPERIENCE CONSULTANT (SINCE 2018)
- GLOBAL SR. MANAGER USER EXPERIENCE FOR WHIRLPOOL
- EUROPEAN ERGONOMICS CERTIFICATION from 2004

- Facilitation of contacts and scouting of business opportunities through established networking (design studios, research labs, connections with professionals).
- Introduction of Human Centered Design mindset into the organization by educating project teams and leadership throughout projects development.
- Collaboration with University & Design School (e.g. Politecnico di Milan, IED, Scuola Politecnica di design...).



Coinvolgimento dell’ergonomia in azienda:



From IDEO

